

Disney Parks and Air New Zealand
Australian Retail Travel Agent Incentive

July – September 2010

Incentive Information and Terms & Conditions

Imagine spending a night within *Disneyland* Park? Imagine flying with Air New Zealand to the *Disneyland* Resort and having a friend of your choice by your side? Well it can all happen! All you need to do is win this never before offered incentive. Not only is there an amazing first prize on offer there is an amazing family opportunity and many other prizes to be won. Keep reading!

IMPORTANT: Sales period: Monday 12 July to Friday 3 September (8 weeks)

Based on sales of packages below agents will receive a number of points per booking depending on what has been booked. Prizes will be rewarded to the highest point earners. Package and point system are as follows;

Package 1 *Disneyland* Resort in California – 2 points

- Return Economy Airfare to LAX with Air New Zealand
- Minimum 3-Day *Disneyland* Resort Park Hopper ticket

Package 2 *Walt Disney World* Resort in Orlando – 4 points

- Return Economy Airfare to MCO via LAX or SFO with Air New Zealand
- Minimum 5-Day *Walt Disney World* Resort *Magic Your Way* Base Ticket with *Park Hopper* option

Ways to Earn Extra Points

- Book a Business Class fare and earn 2 extra points
- Book accommodation at a Disney Hotel (either at the *Disneyland* Resort or *Walt Disney World* Resort) and earn 2 extra points

All Disney bookings **MUST** be booked through an Australian contracted wholesaler.

Contracted wholesalers are;

- Creative Holidays
- Flight Centre (Infinity Holidays and Explore Holidays)
- Pinpoint Travel Group (United Vacations and Freestyle Holidays)

- Qantas Holidays (Harveys Choice Holidays, Viva! Holidays)
- Stella Travel Services (Travelscene Holidays, Travel 2, Newmans Holidays and Talpacific Holidays)

Agents will be asked to record all their bookings and report airfare PNR and wholesale booking reference cross checking. Please click here to start registering your bookings;

<http://www.travpress.com/etbpromotions/Disney/index.html>

You will need to complete all fields on the database for each booking.

Now for the important part – **THE PRIZES**

1st Major Prize – Highest Point Score

- 2 x return economy airfares to LAX flying Air New Zealand
 Depart Sydney Wednesday 15 September 2010
 Depart Los Angeles Tuesday 21 September 2010
- 3 x nights' accommodation at *Disney's Paradise Pier* Hotel.
 Check in: Wednesday 15 September 2010
 Check Out: Saturday 18 September 2010
- 1 x night in the Disney Dream Suite (located in *Disneyland* Park – a money can't buy!)
 Check in: Saturday 18 September 2010
 Check out: Sunday 19 September 2010
- 2 x 5-Day *Disneyland* Resort *Park Hopper* Tickets
 To collect upon check in at *Disney's Paradise Pier* Hotel
- 2 x Character Breakfasts at Plaza Inn (restaurant located within *Disneyland* Park – please note you will need to use the Park ticket for Park entry to get to the restaurant)
 Breakfast: Sunday 19 September 2010

2nd Major Prize – 2nd to 11th Highest Point Scores (10 winners!)

- Never before offered “Ultimate” Disney famil group to both *Disneyland* Resort and *Walt Disney World* Resort
- Dates TBC but will be either October or November 2010
- 10 x retail agents to experience Air New Zealand and both amazing Disney Destinations!
- Economy airfare to LAX then MCO and then home!
- 2 x nights’ accommodation at a hotel of the *Disneyland* Resort
- 3-Day *Disneyland* Resort *Park Hopper* ticket
- 5 x nights’ accommodation at the *Walt Disney World* Resort
- 5-Day *Walt Disney World Magic Your Way* base ticket with *Park Hopper, Water Park Fun & More* option
- Some meals
- Airport transfers
- Site inspections at both *Disneyland* Resort and *Walt Disney World* Resort
- Group activities and challenges at both destinations

Half Way Prize – Highest Point Score earner as at Monday 9 August 2010

- Blu-Ray DVD player and 5 assorted Disney Blu-Ray DVD’s

Random Prizes

- 2 x Disney DVD packs given out randomly each week of the incentive sales period.

Don’t be discouraged if you think you will not win the major prize, if you keep entering your bookings on the database you will have the chance the win a variety of prizes!

Terms and Conditions

- Only Australian retail travel agents can register for this incentive and they must be in a full time selling position
- All Disney bookings MUST be made through a contracted wholesaler as listed above
- Air New Zealand airfares can be booked any way the agent prefers as long as the PNR is referenced
- Points are given for new confirmed and ticketed packages. Existing bookings do not qualify.
- All points are given per booking and not per person on the booking
- All bookings must be made in the sales period of this incentive
- The prizes are non-transferrable or redeemable for cash
- The major prize must be taken on the dates listed above
- All bookings for both Air New Zealand airfares and Disney bookings will be checked and cross referenced.
- If any bookings are cancelled points will be deducted
- Air New Zealand and Disney Destinations International reserve the right to claim back all points and or/prizes allocated to cancelled bookings
- All flights will depart from Sydney and it is the winners responsibility to get to Sydney on time for the flight departure
- Government and Airport taxes are not included and are payable prior to tickets being issued
- Passports and visas are the responsibility of the winners
- The air tickets are non transferable, non redeemable, non changeable and travel is restricted to Air New Zealand operated aircraft and direct services only
- Frequent Flyer points are not applicable
- Winners will be notified by phone call and email by Tuesday 7 September 2010